

Digital Imaging

Instant Savings May 21-27, 2017

Interchangeable Lens Cameras



Model #	Selling Price	IR Savings	Selling Price After Savings	Indirect Agreement #
ILCE7RM2/B α7R II Body Only - Black	\$2,999 ⁹⁹	\$100	\$2,899⁹⁹	600034784
ILCE7SM2/B α7S II Body Only - Black	\$2,799 ⁹⁹	\$100	\$2,699⁹⁹	600034784
ILCE7M2K/B α7 II + 28-70mm Zoom Lens - Black	\$1,999 ⁹⁹	\$200	\$1,799⁹⁹	600034784
ILCE7M2/B α7 II Body Only - Black	\$1,699 ⁹⁹	\$100	\$1,599⁹⁹	600034784
ILCE6300L/B α6300 + 16-50mm Power Zoom Lens - Black	\$1,149 ⁹⁹	\$100	\$1,049⁹⁹	600034784
ILCE6300/B α6300 Body Only - Black	\$999 ⁹⁹	\$50	\$949⁹⁹	600034784
ILCE6000Y/B α6000 + 16-50mm & 55-210mm Lenses	\$1,049 ⁹⁹	\$200	\$849⁹⁹	600034784
ILCE6000K2L/B α6000 + 18-55mm & 55-210mm Lenses	\$1,049 ⁹⁹	\$200	\$849⁹⁹	600035262

Handycam®

FDRAX33/B 4K Handycam® Camcorder with Exmor R® CMOS Sensor	\$849 ⁹⁹	\$150	\$699⁹⁹	600036211
FDRAX53 4K Handycam® Camcorder with Exmor R® CMOS Sensor	\$999 ⁹⁹	\$150	\$899⁹⁹	600036211
HDRX455/B Handycam® with Exmor R® CMOS Sensor	\$399 ⁹⁹	\$50	\$349⁹⁹	600034762
HDRX675/B Handycam® with Exmor R® CMOS Sensor	\$599 ⁹⁹	\$100	\$499⁹⁹	600034762

Action Cam

FDRX3000/W 4K Action Cam with Wi-Fi® & GPS	\$399 ⁹⁹	\$50	\$349⁹⁹	600034704
FDRX3000R/W 4K Action Cam with Wi-Fi® & GPS + Remote	\$549 ⁹⁹	\$50	\$499⁹⁹	600034704
HDRAS50/B Action Cam	\$199 ⁹⁹	\$30	\$169⁹⁹	600034704
HDRAS50R/B Action Cam	\$349 ⁹⁹	\$30	\$319⁹⁹	600034704

Bundles

Bundle	With	Savings	Indirect Agreement #
α5000, α5100, α6000, α6300 or α6500*	SEL55210 or SEL55210/B Lenses	\$200	600034889
α6500*	SELP1650 Lens	\$200	600034793
α68 or α77 II*	SAL55200/2 or SAL55300 Lenses	\$150	600034814
α68 or α77 II*	SAL18135 Lens	\$250	600034812
HDRAZ1/W, HDRAS200V/W, or FDRX1000V/W**	Live View Remote (RMLVR2) <small>While Supplies Last</small>	\$150	600034352
HDRAZ1/W or HDRAZ1VR/W** (While Supplies Last)	Battery (NPBY1) <small>While Supplies Last</small>	\$25	600034355
FDRX1000V/W or FDRX1000VR/W** (While Supplies Last)	Clip Head Mount Kit (BLTCHM1) <small>While Supplies Last</small>	\$35	600034375
FDRX1000V/W, FDRX1000VR/W, HDRAS200V/W, HDRAS200VR/W, HDRAZ1V/W, HDRAZ1VR/W, or HDRAS20/B**	Anti Fog Sheet (AKAAF1) <small>While Supplies Last</small>	\$17	600034377
FDRX1000V/W, FDRX1000VR/W, HDRAS200V/W, HDRAS200VR/W, HDRAZ1V/W, HDRAZ1VR/W, or HDRAS20/B**	Board Mount (VCTBDM1) <small>While Supplies Last</small>	\$30	600034379
HDRAS200V/W or HDRAS200VR/W**	Underwater Housing (MPKAS3) <small>While Supplies Last</small>	\$50	600034382
DSCRX100M3/B, DSCRX100M4/B, or DSCRX100M5/B	Underwater Housing (MPKURX100A)	\$100	600035473