

# Digital Imaging

Instant Savings July 23-29, 2017

## Interchangeable Lens Cameras



Model #	Selling Price	IR Savings	Selling Price After Savings	Indirect Agreement #
ILCE7RM2/B <i>α</i> 7R II Body Only - Black	\$2,999 <sup>99</sup>	\$300	<b>\$2,699<sup>99</sup></b>	600036776
ILCE7SM2/B <i>α</i> 7S II Body Only - Black	\$2,799 <sup>99</sup>	\$200	<b>\$2,599<sup>99</sup></b>	600036776
ILCE7M2K/B <i>α</i> 7 II + 28-70mm Zoom Lens - Black	\$1,999 <sup>99</sup>	\$300	<b>\$1,699<sup>99</sup></b>	600036776
ILCE7M2/B <i>α</i> 7 II Body Only - Black	\$1,699 <sup>99</sup>	\$150	<b>\$1,549<sup>99</sup></b>	600036776
ILCE6300L/B <i>α</i> 6300 + 16-50mm Power Zoom Lens - Black	\$1,149 <sup>99</sup>	\$100	<b>\$1,049<sup>99</sup></b>	600036776
ILCE6300/B <i>α</i> 6300 Body Only - Black	\$999 <sup>99</sup>	\$50	<b>\$949<sup>99</sup></b>	600036776
ILCE6000Y/B <i>α</i> 6000 + 16-50mm & 55-210mm Lenses	\$1,049 <sup>99</sup>	\$250	<b>\$799<sup>99</sup></b>	600036776
ILCE6000K2L/B <i>α</i> 6000 + 18-55mm & 55-210mm Lenses	\$1,049 <sup>99</sup>	\$250	<b>\$799<sup>99</sup></b>	600036779
ILCE6000L <i>α</i> 6000 + 16-50mm Power Zoom Lens - All Colors	\$699 <sup>99</sup>	\$50	<b>\$649<sup>99</sup></b>	600036776
ILCE5100L <i>α</i> 5100 + 16-50mm Power Zoom Lens - All Colors	\$599 <sup>99</sup>	\$50	<b>\$549<sup>99</sup></b>	600036776

## *α* Bundles

Bundle	With	Savings	Indirect Agreement #
<i>α</i> 7, <i>α</i> 7R, or <i>α</i> 7S*	VGC1EM Grip	<b>\$50</b>	600035591
<i>α</i> 7 II, <i>α</i> 7R II or <i>α</i> 7S II*	VGC2EM Grip	<b>\$50</b>	600035593
<i>α</i> 6300, <i>α</i> 6500, <i>α</i> 7, <i>α</i> 7R, <i>α</i> 7S, <i>α</i> 7 II, <i>α</i> 7R II or <i>α</i> 7S II*	SEL1635Z, SEL24240, SEL2470Z, SEL55F18Z, SEL70200G, or SEL90M28G Lenses	<b>\$100</b>	600036770
<i>α</i> 7, <i>α</i> 7R, <i>α</i> 7S, <i>α</i> 7 II, <i>α</i> 7R II or <i>α</i> 7S II*	SEL50F18F or SEL50M28 Lenses	<b>\$100</b>	600037880
<i>α</i> 6300, <i>α</i> 6500, <i>α</i> 7 II, <i>α</i> 7R II or <i>α</i> 7S II*	ECMXYST1M Microphone or HVL32M Flash	<b>\$50</b>	600036731
<i>α</i> 5000, <i>α</i> 5100, <i>α</i> 6000, <i>α</i> 6300 or <i>α</i> 6500*	SEL55210 or SEL55210/B Lenses	<b>\$200</b>	600036746
<i>α</i> 5000, <i>α</i> 5100, <i>α</i> 6000, <i>α</i> 6300 or <i>α</i> 6500*	SEL50F18F or SEL50M28 Lenses	<b>\$50</b>	600037120
<i>α</i> 6000, <i>α</i> 6300 or <i>α</i> 6500*	SEL1018, SEL1670Z, SEL70200G, or SELP18105G Lenses	<b>\$100</b>	600036768
<i>α</i> 6300 or <i>α</i> 6500*	ECMGZ1M Microphone	<b>\$50</b>	600036729
<i>α</i> 68 or <i>α</i> 77 II*	SAL55200/2 or SAL55300 Lenses	<b>\$150</b>	600036761
<i>α</i> 68 or <i>α</i> 77 II*	SAL18135 Lens	<b>\$250</b>	600036763

## Accessory Bundles

Bundle	With	Savings	Indirect Agreement #
HVLF45RM Flash	FAWRC1M Flash Trigger	<b>\$100</b>	600036738
FAWRC1M Flash Trigger	FAWRR1 Flash receiver	<b>\$150</b>	600036740

Please check final pricing at retail. Offers valid at participating retailers. \* STACKABLE with other bundles. \*\* Not STACKABLE with standalone IR. Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.

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Instant Savings July 23-29, 2017

	Model #	Selling Price	IR Savings	Selling Price After Savings	Indirect Agreement #
<b>Handycam®</b>	FDRAX100/B 4K Expert Handycam	\$1,699 <sup>99</sup>	\$100	<b>\$1,599<sup>99</sup></b>	600036870
	FDRAX33/B 4K Handycam® Camcorder with Exmor R® CMOS Sensor	\$849 <sup>99</sup>	\$100	<b>\$749<sup>99</sup></b>	600036870
	FDRAX53 4K Handycam® Camcorder with Exmor R® CMOS Sensor	\$999 <sup>99</sup>	\$150	<b>\$849<sup>99</sup></b>	600036870
	HDRXC405/B Handycam® with Exmor R® CMOS Sensor	\$229 <sup>99</sup>	\$30	<b>\$199<sup>99</sup></b>	600036870
	HDRXC440/B Handycam® with Exmor R® CMOS Sensor	\$299 <sup>99</sup>	\$30	<b>\$269<sup>99</sup></b>	600036870
	HDRXC675/B Handycam® with Exmor R® CMOS Sensor	\$599 <sup>99</sup>	\$100	<b>\$499<sup>99</sup></b>	600036872

<b>Action Cam</b>	FDRX3000/W 4K Action Cam with Wi-Fi® & GPS	\$399 <sup>99</sup>	\$30	<b>\$369<sup>99</sup></b>	600036841
	FDRX3000R/W 4K Action Cam with Wi-Fi® & GPS + Remote	\$549 <sup>99</sup>	\$30	<b>\$519<sup>99</sup></b>	600036841
	HDRAS50/B Action Cam	\$199 <sup>99</sup>	\$30	<b>\$169<sup>99</sup></b>	600036841
	HDRAS50R/B Action Cam	\$349 <sup>99</sup>	\$30	<b>\$319<sup>99</sup></b>	600036841

	Model #	Before	Price Drop	Price After 7/16	Indirect Agreement #
<b>Cyber-shot Price Reduced!</b>	DSCRX10/B Camera with 24–200 mm F2.8 Lens	\$849 <sup>99</sup>	<b>\$50</b>	\$799 <sup>99</sup>	600038364
	DSCRX10M2/B Camera with 24–200 mm F2.8 Lens	\$1,399 <sup>99</sup>	<b>\$200</b>	\$1,199 <sup>99</sup>	600038364
	DSCRX10M3/B Camera with F2.4-4 large-aperture 24-600mm zoom lens	\$1,599 <sup>99</sup>	<b>\$200</b>	\$1,399 <sup>99</sup>	600038364

Bundle	With	Savings	Indirect Agreement #
HDRAZ1/W, HDRAS200V/W, <b>or</b> FDRX1000V/W**	Live View Remote (RMLVR2) <i>While Supplies Last</i>	<b>\$150</b>	600036843
HDRAZ1/W <b>or</b> HDRAZ1VR/W** (While Supplies Last)	Battery (NPBY1) <i>While Supplies Last</i>	<b>\$25</b>	600036846
FDRX1000V/W <b>or</b> FDRX1000VR/W** (While Supplies Last)	Clip Head Mount Kit (BLTCHM1) <i>While Supplies Last</i>	<b>\$35</b>	600036848
FDRX1000V/W, FDRX1000VR/W, HDRAS200V/W, HDRAS200VR/W, HDRAZ1V/W, HDRAZ1VR/W, <b>or</b> HDRAS20/B**	Anti Fog Sheet (AKAAF1) <i>While Supplies Last</i>	<b>\$17</b>	600036850
FDRX1000V/W, FDRX1000VR/W, HDRAS200V/W, HDRAS200VR/W, HDRAZ1V/W, HDRAZ1VR/W, <b>or</b> HDRAS20/B**	Board Mount (VCTBDM1) <i>While Supplies Last</i>	<b>\$30</b>	600036853
HDRAS200V/W <b>or</b> HDRAS200VR/W**	Underwater Housing (MPKAS3) <i>While Supplies Last</i>	<b>\$50</b>	600036855

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